

Trade Secrets in the Cloud

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PRACTICES AI and Technology, Cloud Computing, Trade Secret Litigation

With the growing use of cloud data storage services, it is a good time to consider how to maintain trade secret protection over confidential business information stored in the cloud. To qualify as a trade secret under the Texas Uniform Trade Secrets Act ("TUTSA"), the owner of the information must have undertaken "efforts that are reasonable under the circumstances to maintain its secrecy."

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