



Steven Armstrong

Senior Regulatory Advisor

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**This Haynes and Boone professional is not practicing law and is working with the firm as a consultant.*

PRACTICES FDA Regulatory and Compliance, Healthcare and Life Sciences, Retail, Advertising, Marketing, and Promotional Law

Steve Armstrong is a senior regulatory advisor with more than 20 years of experience advising leading consumer products companies on marketing and regulatory matters. Steve has served as the chief food law counsel at Campbell Soup Company, where he counseled Campbell businesses on food safety, food policy, labeling and regulatory compliance, including matters involving FDA, USDA, and food agencies around the world. Steve also served as a marketing and regulatory counsel for Unilever and Colgate-Palmolive, and he enjoyed a brief career as a newspaper reporter and editor before going to law school.

Steve served on the Food and Drug Law Institute (FDLI) board of directors from 2014 to 2017 and currently teaches food law at Georgetown University Law Center in Washington, D.C. and at Rutgers University in New Jersey. He frequently speaks on food law and policy issues and especially enjoys participating in FDLI events and writing for FDLI's *Update* magazine. Steve earned his bachelor's degree from Harvard College and his law degree from Columbia University.

Selected Publications and Speeches

- "Sourcing Cannabis Lawfully for CBD Consumer Products and Clinical Research: Challenges and Opportunities," co-author, Food and Drug Law Institute, Spring 2021.
 - "The 'Good Food' Movement Transforms Food Labeling," author, *Natural Products Insider*, October 1, 2018.
 - "Buying a 21st Century Food Company," author, *Natural Products Insider*, March 29, 2018.
 - "Clean Begins with Clear: Delivering on Your Food Labeling Promise," Q&A article, March 26, 2018.
 - "The Food Safety Modernization Act After One Year: Advancing and Building Food Safety Systems for the 21st Century," author, *FDLI Update*, January 2018.
 - "Process Labeling: The Challenges of Transparency," author, *FDLI Update*, July/August 2017.
 - "Behind the USDA's 'Process Verified, Non-GMO' Label: Pathway to a National Solution?" author, *FDLI Update*, July/August 2016.
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QUALIFICATIONS

EDUCATION

HAYNES BOONE

- A.B., Harvard College, 1974, *cum laude*
- J.D., Columbia Law School, 1990, Book Review Editor, *Journal of Environmental Law*

LANGUAGES

- German