



Michelle Emeterio

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RELATED PRACTICES Intellectual Property Litigation, Domain Name Disputes, Trademark and Advertising, Trademark Cancellations and Oppositions, Franchise and Distribution, Copyright, Intellectual Property

Michelle Emeterio is an associate in the Trademark and Advertising Practice Group at Haynes Boone's Orange County office. Michelle's practice focuses on trademark and copyright counseling, prosecution, clearance, portfolio management, licensing and intellectual property enforcement. She assists clients with trademark and copyright applications, office-action responses, communications with the U.S. Patent and Trademark Office and Copyright Office, watch-notice review, chain-of-title management, and settlement agreements.

Michelle also counsels clients on intellectual property enforcement matters, including cease-and-desist letters, DMCA notices, takedown requests, civil litigation, UDRP proceedings and proceedings before the Trademark Trial and Appeal Board

PROFESSIONAL AFFILIATIONS AND ENGAGEMENTS

- California Lawyers Association Franchise Law Committee
 - Case Reporter, 2024-2025
 - Co-Chair of Publications, 2025 - Present
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QUALIFICATIONS

EDUCATION

- J.D., University of California Irvine School of Law, 2021,
cum laude
- B.A., Psychology, University of California Irvine, 2002

ADMISSIONS

- California

COURT ADMISSIONS

- U.S. District Court for the Central District of California