



Ariella Kleiman

Associate

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PRACTICES Intellectual Property, Copyright, Trademark and Advertising, Trademark Prosecution, Trademark Litigation, Advertising, Marketing, and Promotional Law

Ariella Kleiman is an associate in the Intellectual Property Practice Group in Haynes Boone's New York office.

Her practice focuses on a variety of trademark matters in varied industries, including technology, fashion, media, and sports. She assists clients with trademark clearance, prosecution, management, and enforcement.

QUALIFICATIONS

EDUCATION

- J.D., University of California College of the Law, San Francisco (Formerly UC Hastings), 2023, cum laude
- B.A., University of Washington, 2019

ADMISSIONS

- New York

PUBLICATIONS AND SPEAKING ENGAGEMENTS

- "[Retail Leaders Weigh in on the FTC's Proposed Updates to the Green Guides](#)," co-author, *Total Retail*, March 25, 2024.