



William B. Nash

Partner

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PRACTICES Intellectual Property, Intellectual Property Litigation, Social Media, Trademark and Advertising, Copyright, Patent Litigation, Trademark Litigation, Technology, Internet, Domain Name Disputes, Media, Entertainment and Sports, International Trade Commission Section 337 Proceedings, Technology Contracts Litigation

William B. ("Bill") Nash is a partner in Haynes Boone's Intellectual Property Litigation Practice in the firm's San Antonio and Dallas offices. Bill is a registered patent attorney and litigator with more than 30 years of extensive national and international experience in intellectual property.

As a litigator, Bill protects his clients' rights and is often called upon in critical company litigation. He has handled major patent infringement, trademark infringement, copyright infringement, unfair competition, and trade secret cases in jurisdictions from California to Massachusetts, including the U.S. International Trade Commission (ITC) in Washington, D.C., in addition to those filed in the four federal districts within Texas. As an intellectual property advisor, he has broad experience in infringement and validity opinions, and he regularly helps clients develop strategies to avoid or minimize litigation risks. Bill works closely with his clients to protect, develop, commercialize, and license a company's IP assets, both in the U.S. and internationally. He has been responsible for more than 4,000 trademark filings around the world and has been lead attorney on more than 100 proceedings before the Trademark Trial and Appeal Board.

Bill is AV® Peer Review Rated Preeminent by *Martindale-Hubbell® Law Directory* and was recognized by *World Trademark Review's WTR 1000*, Globe Business Publishing, Ltd. in 2017-2025. Bill was recognized in *Best Lawyers in America*, Woodward/White, Inc., for Litigation - Patent, 2019-2025, and recognized by *Best Lawyers* as a "Lawyer of the Year," Woodward/White, Inc., 2023. Additionally, Bill was recognized by *San Antonio Scene*, Scene Monthly LLC, in Best San Antonio Lawyers for Intellectual Property Litigation, 2015. He also received the Outstanding Lawyer Award by *San Antonio Business Journal*, American City Business Journals, in 2016.

QUALIFICATIONS

EDUCATION

- J.D., St. Mary's University School of Law, 1988, *with distinction*; Phi Delta Phi; John M. Harlan Society; Articles Editor, *St. Mary's Law Journal*

- B.S., Ocean Engineering, US Naval Academy, 1980

ADMISSIONS

- Canadian Intellectual Property Office
- Texas
- U.S. Patent and Trademark Office

COURT ADMISSIONS

- U.S. District Court for the District of Colorado
 - Texas Supreme Court
 - U.S. Court of Appeals for the Federal Circuit
 - U.S. Court of Appeals for the Fifth Circuit
 - U.S. Court of Appeals for the Tenth Circuit
 - U.S. District Court for the Eastern District of Texas
 - U.S. District Court for the Northern District of Texas
 - U.S. District Court for the Southern District of Texas
 - U.S. District Court for the Western District of Texas
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PROFESSIONAL AFFILIATIONS AND ENGAGEMENTS

- State Bar of Texas
 - Fellow, State Bar Foundation
 - American Intellectual Property Law Association
 - International Trademark Association
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AWARDS AND RECOGNITIONS

- Recognized in *The Best Lawyers in America*, Woodward/White, Inc., Litigation - Patent, 2019-2025; Litigation - Intellectual Property, 2024-2025; Trademark Law, 2025
- Recognized as a leading trademark professional by *World Trademark Review's WTR 1000*, Globe Business Publishing, Ltd., 2025