



## Reid Pillifant

**Associate  
Austin**

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**PRACTICES** Media and Entertainment Litigation, Media, Entertainment and Sports, Intellectual Property Litigation, Intellectual Property, Streaming Media, Government and Public Policy

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Reid Pillifant is an associate in the Intellectual Property Practice Group in Haynes Boone's Austin office. His practice focuses on media, intellectual property, open government, anti-SLAPP and First Amendment litigation.

Reid helps clients with all aspects of media law, including pre-publication review, copyright issues, open records requests, and libel and defamation litigation.

Reid's practice is informed by his own prior experience as a journalist. Before joining Haynes Boone, Reid worked as a political reporter and editor, covering politics at the local, state and national level. He has deep experience with both print and online journalism, having served as the political editor of a weekly newspaper in Manhattan and a nationally recognized online magazine. He also served as executive editor for state-based expansion at an international media company, where he helped establish and edit award-winning bureaus in new markets across the U.S.

Reid is also active in pro bono service. He has helped pro bono clients with a wide variety of issues, from filing public records requests and habeas corpus petitions, to representing pro bono clients in immigration court proceedings and in hearings before the Texas Board of Pardons and Paroles.

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## QUALIFICATIONS

### EDUCATION

- J.D., The University of Texas School of Law, 2021, with honors; Order of the Coif; Member, *Texas Law Review*
- B.A., Government, History and Philosophy, The University of Texas at Austin, 2003, with highest honors; Phi Beta Kappa

### ADMISSIONS

- Texas
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## PUBLICATIONS AND SPEAKING ENGAGEMENTS

- “Hot Issues in Anti-SLAPP Law,” Facilitator, American Bar Association Forum on Communications Law Annual Conference, New Orleans, Louisiana, February 2023.
  - "With the Future of Online Liability at Stake, Courts Consider the Constitutionality of State Social Media Regulations and Scope of Section 230," co-author, Haynes Boone Media, Entertainment and Sports Year in Review Newsletter, November 2022.
  - “Federal Court Dismisses Defamation, Fraud Claims Against Producers and Spotify for ‘Son of a Hitman’ Podcast,” author, MLRC *MediaLawLetter*, 20-22, October 2021.
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## SELECTED CLIENT REPRESENTATIONS

- *Book People, Inc. et al. v. Wong, et al.*, Case No., 91 F.4th 318 (5th Cir. 2024) – affirming preliminary injunction of portions of HB 900 (READER Act) requiring booksellers to rate every book ever sold to Texas public schools based on unconstitutionally vague definitions of “sexually explicit” and “sexually relevant.” The 5th Circuit held these portions of the Act were unconstitutional compelled speech. The ruling withstood a *sua sponte* request for en banc reconsideration.
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## AWARDS AND RECOGNITIONS

- Recognized as a "Rising Star" by *Texas Super Lawyers*, Thomson Reuters, 2024