



Abby Ryan

Associate
Dallas

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PRACTICES Intellectual Property, Advertising, Marketing, and Promotional Law, Trademark and Advertising, Trademark Cancellations and Oppositions, Trademark Prosecution, Domain Name Disputes

Abby Ryan is an associate in the Intellectual Property Practice Group in the Dallas office of Haynes Boone. Her practice focuses on a variety of trademark and advertising matters. In trademark, Abby partners with clients to manage their worldwide trademark portfolios. In this regard, she regularly assists clients with trademark clearance, prosecution, management and enforcement. In advertising, Abby represents clients in advertising-related disputes before the National Advertising Division (NAD) and National Advertising Review Board (NARB). In addition, she advises clients on their national advertising materials.

Before joining the firm, Abby attended Baylor University School of Law where she served on the Editorial Board of the *Baylor Law Review*. Abby also spent a summer during law school as an intern for the Honorable Judge Jennifer Walker Elrod for the United States Court of Appeals for the Fifth Circuit. She also holds a B.B.A. in Marketing from the Hankamer School of Business at Baylor University.

QUALIFICATIONS

EDUCATION

- J.D., Baylor University School of Law, 2021, magna cum laude; Senior Notes and Comments Editor, *Baylor Law Review*
- B.B.A., Baylor University, 2018, summa cum laude

CLERKSHIPS

- Intern to the Honorable Judge Jennifer Walker Elrod, United States Court of Appeals for the Fifth Circuit, 2019

ADMISSIONS

- Texas
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PUBLICATIONS AND SPEAKING ENGAGEMENTS

- “Deceptive Marketing-How To Avoid Brand Damage and Regulatory Scrutiny,” co-author, *AdAge*, March 22, 2023.
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PROFESSIONAL AFFILIATIONS AND ENGAGEMENTS

- Dallas Bar Association
- Dallas Association of Young Lawyers
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