

MEDIA, ENTERTAINMENT AND SPORTS

Industry

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Our lawyers ensure success from behind the scenes.

The lawyers in the Media, Sports and Entertainment group at Haynes and Boone handle the gamut of issues faced by companies and organizations in these industries. Our interdisciplinary team represents clients ranging from sports franchises and stadium builders, to publishers and broadcasters, to cable, cellular and Internet service providers.

We understand the high-stakes, multimillion-dollar nature of providing entertainment to the masses, whether in person or digitally.

For sports teams, including clients such as the National Football League, Major League Baseball Properties, and a National Hockey League franchise, our services include:

- Development and financing of sports facilities
- Licensing, sponsorship and marketing of team memorabilia merchandise
- Advisory and tactical support during player contract negotiations

For our media clients, which include A&E Television Networks, *Star Magazine* and The New York Times Company, we routinely handle matters involving:

- Trademark and copyright issues
- Libel and defamation
- Invasion of privacy
- Licensing and other issues relating to online publishing, advertising and working with freelance writers and photographers

Our lawyers also advise entertainment companies on a variety of deals and financing arrangements, including mergers and acquisitions, initial public offerings and working capital lines of credit.